

10,000 REASONS



Over 10,000 Vermonters live with the daily challenges associated with brain injury. With another brain injury occurring every 23 seconds, this public health concern ranks as the leading cause of death and disability in children and young adults. For those who survive and their families, brain injury can be life altering, with serious, life-long impairments often resulting.

- ✘ Annually, TBI causes over 3,500 emergency room visits in Vermont, with 450 people requiring hospitalization.
- ✘ 20% of young athletes in contact sports (like Hockey & football) suffer a concussion each season.
- ✘ 1 in 5 military veterans returning from Iraq and Afghanistan have been exposed to blast injuries. It was estimated that at least 300 of our returning 1,500 Guard members in late 2010 have sustained at least mild TBI.
- ✘ 70% of individuals are discharged to home with little or no support.

It is likely you know someone who has had a concussion, sustained a brain injury, or experienced a stroke.

About the Brain Injury Alliance of Vermont (BIAVT):

In 1999, a group of concerned families and professionals founded BIAVT to ensure that needed services and support were available for people with brain injuries and their families. Since then, the BIAVT has evolved to become a leader in connecting survivors and family members with:

- Ⓢ support groups which provide a safe, caring, and supportive environment.
- Ⓢ brain injury resources, helping survivors and family members navigate the complex world after a brain injury
- Ⓢ outreach, job support and resource facilitation
- Ⓢ individual and family advocacy
- Ⓢ education and prevention programs

The BIAVT also connects professionals and paraprofessionals working in brain injury with current resources, education, and networking opportunities.

Heads Up! Play it safe in school athletic activities and recreational sports, like skiing and skateboarding. Through our website (at www.biavt.org) and in our public outreach & education, BIAVT promotes brain injury prevention to sports team coaches, youth, and families so that they will know the signs of a concussion, and safe 'return to play' guidelines.



Platinum Sponsor

\$1,000

- + Recognition as *Platinum* during kick-off ceremony.
- + Logo on 3,000 brochures distributed statewide & sponsor page
- + Company recognized as *Gold Sponsor* in press releases relating to teams.
- + Logo on cover of Team Captain Handbook and on sponsor page.
- + Welcome letter from company/CEO in Team Captain Handbook.
- + Company signage in designated area.
- + Logo in Walk & Team Captain Handbook on sponsor page.
- + Listing in Walk Wrap-Up newsletter.
- + Prominent placement of Company logo on the BIAVT's Walk & Roll for Brain Injury web page, as well as logo/company information shared on all our social media outlets
- + Right to use Walk & Roll for Brain Injury name, logo, and trademark in your company's advertising. *

Gold Sponsor

\$750

- + Logo on 3,000 brochures distributed statewide & sponsor page.
- + Recognition as *Gold Sponsor* during kick-off ceremony.
- + Logo on event signage.
- + Company signage in designated area.
- + Logo in Walk & Team Captain Handbook on sponsor page.
- + Listing in Walk Wrap-Up newsletter.
- + Prominent placement of Company logo on the BIAVT's Walk & Roll for Brain Injury web page, as well as logo/company information shared on all our social media outlets
- + Right to use "Walk & Roll for Brain Injury" name, logo, and trademark in your company's advertising. *

Silver Sponsor

\$500

- + Company signage in designated area.
- + Recognition as *Silver Sponsor* during kick-off ceremony.
- + Listing in Walk Wrap-Up newsletter.
- + Prominent placement of Company logo on the BIAVT's Walk & Roll for Brain Injury web page, as well as logo/company information shared on all of our social media outlets
- + Right to use "Walk & Roll for Brain Injury" name, logo and trademark in your company's advertising. *

Bronze Sponsor

\$250

- + Company signage in designated area.
- + Recognition as *Bronze Sponsor* during kick-off ceremony.
- + Listing in Walk Wrap-Up newsletter.
- + Placement of Prominent placement of Company logo on the BIAVT's Walk & Roll for Brain Injury web page, as well as logo/company information shared on all our social media outlets
- + Right to use Walk & Roll for Brain Injury name, logo and trademark in your company's advertising. *

* *BIAVT must pre-approve all use of this trademark.*

A journey is made up of many small steps.

The Walk & Roll for Brain Injury is a fun way to join thousands across the nation in making a difference. Your sponsorship will give hope, help heal, and improve quality of life for our Vermont survivors and their families.

**Please complete & return the Sponsor Commitment form at your earliest opportunity.
Thank you for your support!**

Sponsor Commitment

2024 BIAVT Walk & Roll for Brain Injury

Company / Org.: _____

Key Contact: _____ Ph.: _____

Email: _____

Mail address: _____

Sponsorship level:

___ Presenting (\$2000) ___ Platinum (\$1,000) ___ Gold (\$750)

___ Silver (\$500) ___ Bronze (\$250)

Payment options - please check one:

- I am enclosing our contribution.
- I pledge to pay the balance not later than (date): _____
- Please send an invoice; will pay within two weeks of receipt.

Company logo & artwork:

To be included in the Walk & Roll for Brain Injury 2024 brochure, t-shirts, and posters, please send your hi-res logo as email attachment to aleshia@biavt.org ASAP and no later than April 15, 2024

- I'd like to increase our visibility at the Walk by organizing a company Team!

Walk Team Contact(s):

Name: _____ Ph.: _____ E-mail: _____

Name: _____ Ph.: _____ E-mail: _____

Complete & return to:
Brain Injury Alliance of Vermont
Attn: Aleshia Doyon
1 Derby Lane, Suite 2
Waterbury, VT 05676